

NATEL SHOWCASED AT IMAPS



Each Year IMAPS (The International Microelectronics Packaging Society) holds a Celebration event, the International Symposium on Microelectronics or as it has become known “The Symposium.”

This international event reminds us that for over 40 years IMAPS members have been coming together from all points around the globe to hear some of the best technical presentations the worlds’ scientific community has to offer. At the same time attendees can expand their knowledge base, to make them better prepared to handle ever-increasing complex problems in the workplace. It is also an opportunity to bring new engineers into our industry to help them meet with their peers and understand how valuable a symposium can be to them, as they start out in their careers.

Additionally, companies like Natel exhibit and show the electronics community their capabilities. This year nearly 200 companies came from all over the world to exhibit. Natel was the centerpiece of the 2008 show that was held in Providence, Rhode Island last November. Natel showcased their ceramics, microelectronic assembly and PWB assembly capabilities.

Needless to say we had a lot of interest in the work done every day. Our 20’ x 20” island booth was arranged such that all attendees that entered the exhibits had to walk through or around our booth. As you can see from the picture the Natel sign at the top of the display was above most of the other exhibitors. Thus, the Natel name was visible from almost anywhere in the exhibit hall. Natel, aside from exhibiting was the top sponsor for the event which put our name on just about everything and anything associated with this year’s show. The bottom line to this story is that Natel is perceived as the preeminent source for military microelectronics in the United States today.

The world has become more competitive and lean, waste free manufacturing is no longer a goal to be achieved but a must to stay in business.

